

Learn to Automate Your  
Repetitive Excel Projects

**Online Training**  
Its Potential ROI & Its  
Non-Programmer and  
Self-Paced Methodology



The Excel Smart Way!

View videos at <http://excelsmart.com/intro> for an overview of the **Excel with Macros & VBA** workshops.

## ROI (Return on Investment) Can Be From 100% to 400%

For clickable links: Open in Chrome

The degree to which workplace time and cost savings are realized will depend upon how much time and resources current Excel projects consume and the degree to which workshop skills and tools are applied. However, after just the first 2 workshops, students are often able to see that a ½ man day per month, or a ½ man day per week (=2 days/month), might be saved by applying what is taught. If this is the case, then 6 to 24 man days could be saved every year. In calculating an ROI, if we assume that, in addition to 2 days (approximately 14 hours) of training (over Levels 1 & 2 workshops), that 3 to 5 days (say 4 days) are needed to create macros required to automate a project, then the ROI at the end of the first year would be approximately 100% to 400% (6/6 or 24/6).

## The Non-Programmer Learning Approach Empowers Typical Excel Users

- The three levels of this workshop series are designed to minimize manual VBA\* coding (programming). During workshops 1 and 2 students focus on the use of Excel's Macro Recorder to generate VBA code.
- This Worksheet Centric training approach means that students learn about macro creation within a context they already understand – Excel worksheet features they already know or new ones they can easily learn.
- Throughout this, Macro Recording Best Practices are emphasized. Thus, students learn macro (VBA\*) code generation techniques that require little or no subsequent modification. And when significant code modification is needed, they learn to supplement their generated code with pre-created VBA code tools.
- This secondary focus on the need to manually create VBA\* code, provides enough familiarity with VBA\*, so that by workshop 3 students are better able to accomplish some introductory programming exercises.

Here's a video about this Non-Programmer Approach <http://excelsmart.com/macros-vba4non-programmers.htm>

## The Self-Paced Online Methodology Maximizes Every Student's Ability to Learn

- Quick Learners can complete training exercises at a speed not possible during a Live Training event.
- Students who take more time to absorb materials are able to complete the training at their own pace, without the pressure of needing to keep up with the common learning pace of a live training event.
- All students benefit from the ability to pause and rewind videos to take notes, a break, or to ask for help.
- Online Content over 4-Weeks versus a live classroom training event enables learning to be reinforced.
- Videos with an Onscreen Instructor engage students in ways that simple screen capture videos do not.
- A Help Ticketing System, plus a Live Desktop Sharing Capability provide responsive online support.
- After training, Exercise Workbooks, Bonus Materials and 60 Days of Follow-on Support are provided.

Here's a video about this Self-Paced Learning Method <http://excelsmart.com/benefits-of-self-paced-learning.htm>

## Testimonials – See also Training Evaluations at [http://excelsmart.com/roi/ExcelSmart\\_Student\\_Evaluations.pdf](http://excelsmart.com/roi/ExcelSmart_Student_Evaluations.pdf)

- D. Goberdham, Controller – CPA/CGA: Found the learning to be well-structured and career rewarding.
- A. Perez, Corporate Finance: An extremely valuable learning experience, focused on real world exercises.
- S. Chowdhury, Senior Project Officer, PMP: Learned a great deal from practical exercises, not just theory.

## Enroll in Public Access Training Dates

- To enroll as an Individual via a reseller organization visit <http://excelsmart.com/public-schedules.htm>
- To enroll as a Group with Special Discounted Tuition: Email [info@excelsmart.com](mailto:info@excelsmart.com) or Call (905) 848-5636